AUDIO-VISUAL TECHNIQUES APPLIED TO THE TEACHING DISCIPLINE OF REAL ESTATE APPRAISAL

S. Spairani, J. Roca
“Whatever you tell me, I will forget it, whatever you teach me, I will remember it, whatever you involve me in, I will learn it”
Interactive experience of the Audio-Visual techniques applied to the learning of Real Estate appraisal.

Main objective

The students, despite not having previous experience in valuation reports, must have achieved by the end of the course a level of knowledge that allows them to write a property valuation report, although not very complex, and all this through the making of a supposed technical visit to their homes (using audio-visual techniques for that purpose, including pictures, plans, graphic and descriptive enquiries, an optional video and the consequent explanation in the lecture theatre during their expositions).
Interactive experience of the Audio-Visual techniques applied to the learning of Real Estate appraisal.

Secondary objectives

We have established five levels of work in the quest to establish the development of a Real Estate appraisal report:

**Level one.** Analysis of the preliminary data taken and compilation of other information.

**Level two.** Technical visit to the property (the students own house in this case).

**Level three.** First draft of the report.

**Level four.** Video and slide show in the lecture theatre and discussion of the results obtained.

**Level five.** Submission of the final report.
Level one. Analysis of the preliminary data taken and compilation of other information.

**Situation plan**
Source: Student A. Goicochea

**Descriptive and graphic enquire**
Source: Student A. Goicochea

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**Methodology**
Level one. Analysis of the preliminary data taken and compilation of other information.

Property aerial photo (situation)
Source: Student A. Goicochea

Part of the Land Registry Office Information
Source: Student A. Goicochea

Definitive rating Certificate
Source: Student A. Goicochea

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Level one. Compilation of other information.

Data collection for the writing of the report
Source: Student Fº García

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Level two. Technical visit to the property

Property sketch plan
Source: Student A. Goicochea

Pictures from the inside of the property
Source: Student A. Goicochea

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Level two. Technical visit to the property

Video example
Source: Author’s own

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Methodology
Level three. First draft of the report.

Source: Student J.M Zapata

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Level four. Video and slide show in the lecture theatre and discussion of the results obtained.
Level five. Submission of the final report.

Cover of the report
Source: Student A. Goicochea

Cover of the report
Source: Student J. M Alegría

Cover of the report
Source: Student MªP, Soto

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Conclusion of the analysis of the preliminary information and data compilation.

The students have been able to write more accurate reports and in a more professional way. The students have learnt to look for the information required, not only what to look for, but also where to look for it (providing a number on resources to that end) in order to achieve the practical development of a Real Estate appraisal report.

The videos shown by the students and commented by the lecturer, have proved the students have acquired a more dynamic, more communicative learning process, as well as developing their organizational skills.
Conclusion of the analysis of the preliminary information and data compilation.

With the revision of the continuous work carried out from the first step, the students realize that they knew more than they expected and that they are able to undertake a report that is useful and valid. At most, they have only to complete or reorder some parts of their reports. The students also develop their public performances with the expositions and they also improve their knowledge of multimedia programs such as “Power Point”. The student have considered this to be a satisfactory experience, taking it as a first contact with what will probably be their future careers.
Zurich, 3-4 12 2010

ERES Education Seminar


12. Spairani, S; ¿Cómo podemos fomentar la participación en nuestras clases universitarias?. Cómo el alumno utiliza al máximo el material didáctico facilitado por el profesor. Alicante: Servicio de publicaciones de la Universidad de Alicante.


References
Thanks for your attention

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