



Where business comes to life

Real Estate Education in the context of the Fourth Industrial Revolution

ERES Education Seminar Panel: Friday December 2nd 16.45-18.15 CET

Chair: Éamonn D'Arcy (Henley Business School -
University of Reading)

Panellists:

Laura Gabrielli (Università Iuav di Venezia)

David Hunt (University College of Estate Management)

George Matysiak (Cracow University of Economics)

Hilde Remoy (TU Delft)

Panel Topics

- **What is the fourth industrial revolution?**
 - Marketing device or a distinct phenomenon which is different from the third digital industrial revolution?
 - Joining technologies to blur the lines between the digital and physical
 - Embedded connectivity – A Metaverse?
- **Real Estate and the Metaverse**
 - Increasing topic of interest in the real estate sector.
 - Implications for investors, occupiers and a wide range of property sectors.
- **Real Estate Education in the era of the Metaverse**
 - Deliver immersive education and training, through a new way of learning
 - Educators have control over student interactions simply by changing permissions in the virtual space; creating a safe place for learning
 - Virtual field trips, case study projects, labs.
 - Students collect credits in terms of NFTs.
- **Can EdTech rise to this challenge?**

Metaverse – Some references

Platforms relevant to Real Estate and Real Estate Educators

<https://meetingroom.io/>

<https://decentraland.org/>

<https://www.virbela.com/>

Real Estate Services

<https://www.cbre.co.uk/insights/metaverse>

<https://www.cbre.co.uk/insights/articles/the-future-of-metaverse>

Questions and Observations