African mega cities

EUROPEAN REAL ESTATE SOCIETY CONFERENCE London 2023

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Objective and approach

Research question

Is there a framework through which the development objectives of mega-urban developments in sub-Saharan Africa can be understood?



Methodology

Literature review

Analysis of case studies

Projects analysed in a broader DFID context Understanding the relationship between the literature and case studies



V. Watson: "Cities of fiction and inequality"

"These new urban visions and development plans appear to disregard the fact that... the bulk of the population in sub-Saharan African cities is extremely poor and living in informal settlements"



Eko Atlantic

Edge city plans – Kinshasa (DRC)

La Cité du Fleuve - Hawkwood Properties, US, (Mukwa Investment Company – US/UK) *"This will be a model for the rest of Africa and showcase the new era of African economic development"*



Case studies





Tatu City, Kenya

"Work, live, play"



Project type	Mixed use		
Project size	Large scale, 2,500 acres and 100,000 residents		
Type of developer	 Private sector consortium Led by <u>Rendeavour</u> (African branch of Renaissance Capital) Collaborated with Kenyan Investors (both individuals and firms), as well as former CBK governor However, 77% is now owned by other international investors, who could provide full financing. 		
Timeline	2012 - ongoing		
Land provision	Land formerly agricultural but evidence states land rights not paid for.		
Infrastructure provision	Mix of providers: International firms providing water and transport infrastructure (USA and China), a national utility company (Tatu Connect) and Equator Energy (East African firm) for solar energy		
Management	The city has a Development Control Company (DCC) for oversight		
Value	US2.5 billion		





Tatu City, Kenya: Progress

Status: Ongoing	 Completed infrastructure at the Kijani Ridge in 2022 Project to exceed original timeline due to legal issues over land acquisition, financial constraints and potential tax evasion
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Eko Atlantic, Nigeria

'… the new financial epicentre of West Africa by 2020'









www.ekoatlantic.com



Eko Atlantic, Nigeria: Progress

Status: Ongoing	• By 2020, a few buildings (notably Eko Pearl Towers) have been completed with several more under construction and at planning
	stages
	 Legal issues regarding the construction of the City and secrecy surrounding the Environmental Impact Assessment (EIA) report have arisen







Kigamboni New City Development – Tanzania

The 'Blue diamond of Tanzania'



Tourism Area Resort Villa Golf Course

Primary Scho

Secondary So

University Co

Polytechnic

Detached House

Convention Cente

Central Commercial

Apartment

Business





La Cite De Fleur – DRC "the Dubai of Kinshasa"

Kigali Innovation Project, Rwanda "The 'Digital Heart of Africa'"

Other cases...

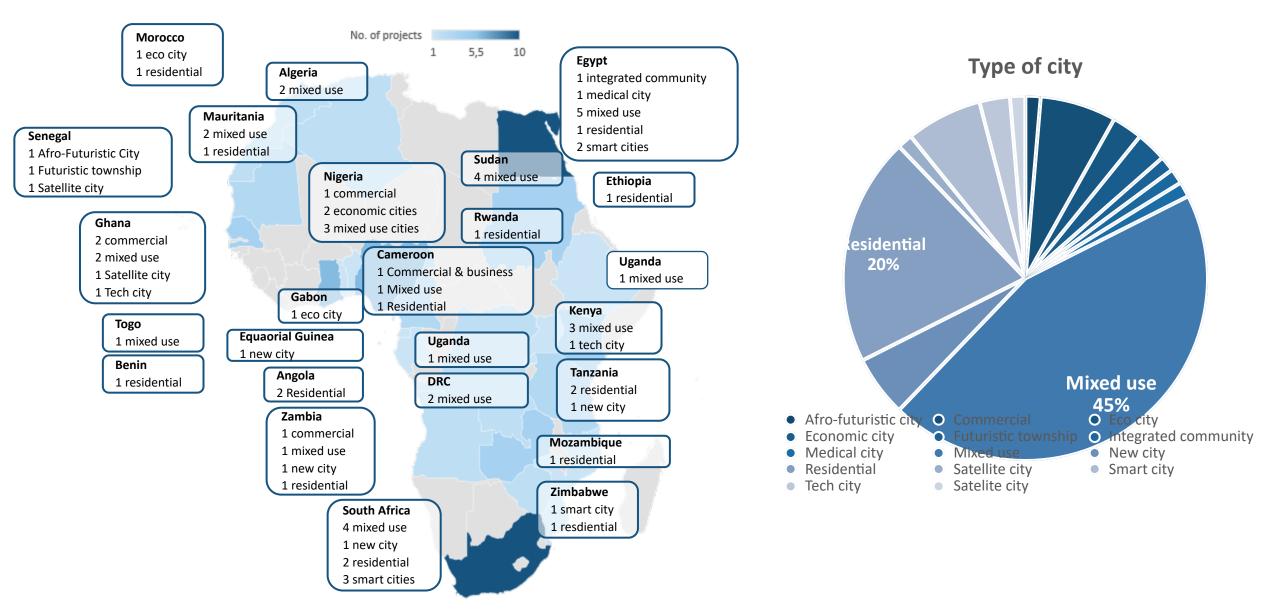
Hope City, Ghana "Home, Office, People and Environment"

1.11

Konza Smart City, Kenya A "global technopolis and innovation hub"

Urban mega projects in Africa

There are a total of 74 urban mega real estate projects in Africa, predominantly mixed use

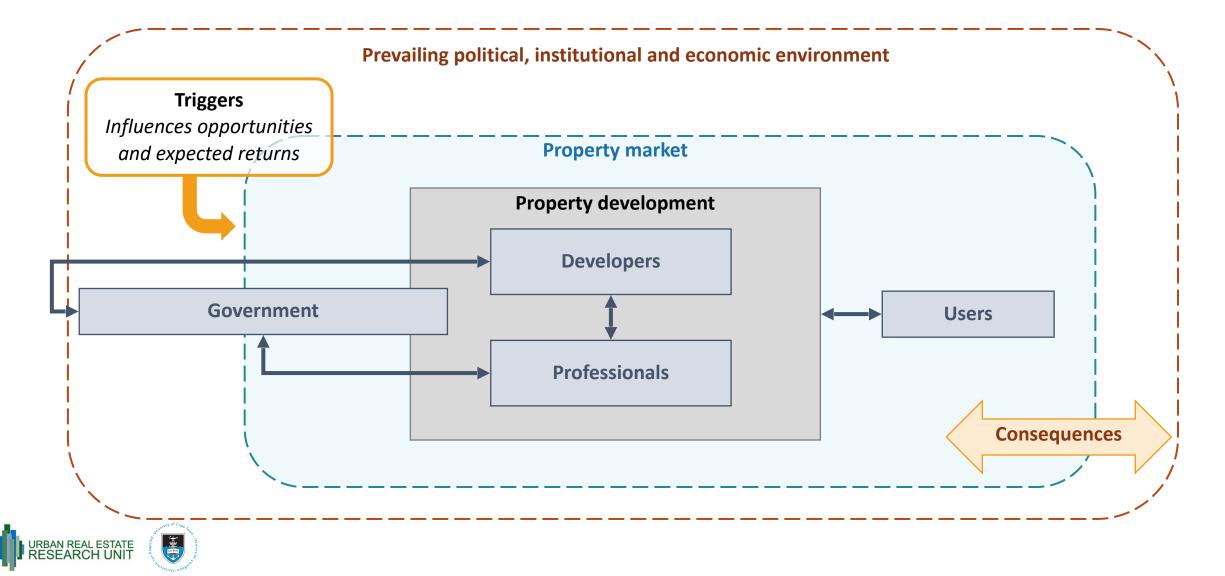


Theoretical frameworks

Framework	Focus	
Event Sequencing/ Business Models (Healey, 1991; Gore & Nicholson, 1991; ULI)	 Logical steps in the development process Organising the development process Event sequencing Pipeline analysis 	
Finance / Economic Based Models (Barras; Rabianski et al, 2009; Di Pasquale & Wheaton)	 Economic production Macroeconomic in nature Focus on financial relationships Growth-oriented policies 	
Institutional / Behavioural Models (Healey, 199; Ball, 1998; Shatkin, 2008; Guy & Hennberry, 2002)	 Behavioural Models Actor-centred approach driving urban change - PPPs National prestige Historical context 	
Globalisation models and International urban models (De Magalhaes, 2002; Olds, 1995)	 Designed internationally International consultants New urban forms – 'Edge City' & 'Smart city' Global financial system and markets, "Westernisation" and "world-class" 	



Our Conceptual Framework



What's in it for whom?

RBAN REAL ESTATE

Stakeholder		Incentives
	The Developer	 Creates the vision and opportunity Acquires and sells land based on the vision Potential to undertake a PPP Secures public sector support Economic gains (investment)
	The Professional Team	 Architects, engineers, construction firms, etc. Domestic and international consultants provide advice Develop the scheme and earn fees Potential for development and end user financing
	The State (National and Local levels)	 Provides support to the project, often also land and infrastructure A portrayal of the modern state Potential for economic growth Economic gains (investment)
	The Users / Tenants	 Acquires the land early Potential to make a level of capital gain Improved urban environment and economic opportunities However, benefits often not realised

Understanding urban mega projects

Current urban planning systems are problematic, but since 2008 plans take the form of **high-level graphics** on the websites of international architecture, engineering and property development firms.

Urban mega projects: "Essentially it involves a **costly scheme** for the development of a contiguous area, requiring **new construction** and/or **substantial rehabilitation**" (Kennedy, 2013).

- Require large infrastructural commitments
- Several years to complete
- Based on the view to develop 'global' or 'world class' cities
- Often undertaken by multiple developers
- [Implied] that they will meet the needs of diverse stakeholders
- Often incorporate public-private sector interventions
- Influence the future shape of the metropolitan area
- Often have primary and secondary objectives (e.g., economic growth, technological growth, decarbonisation)
- Respond to other objectives such as TOD's, the decentralisation of economic activity, etc.
- Will improve the quality of the built environment





Conclusion

- No single framework explains the dynamics of urban mega projects in Africa
 - Four "lenses' are applicable
 - event sequencing
 - Finance and economic models
 - Institutional models
 - Globalisation models
- African urban mega projects function in a complex socio-political environment
- The development process is not a simple, unproblematic flow of steps
- There are **considerable difficulties in the identification of the primary and secondary objectives** that such projects aim to achieve
- Most projects are **showing little progress** and are **primarily meeting short term objectives** of different players (primarily economic gains)





Thank you!

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