CRE STRATEGIES FOR FUTURE HIGHER EDUCATION

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Can we facilitate tomorrow’s education in today’s or even yesterday’s school buildings?
DAS-FRAME

2011/2012

1st study
14 UAS
De Jonge et al., 2009

2030

2nd study
9 UAS
dr. ir. R. (Ronald) Beckers, ERES conference, 2017
RESULTS STUDY 1

New generations

IT in education

new education formats

CRE strategies aiming for a 3E study and teaching environment:

Effective →
- supporting user activities;
- accommodating ‘the need to meet’;
- offering diversity (not 1 size fits all);
- flexibility in buildings and portfolio;
- controlling CRE costs;

Efficient →
- increasing user satisfaction;
- contributing to image of school.

Experience rich →
RESULTS STUDY 2, PHASE 1

- Classrooms are dominant;
- CRE portfolio is stable.

- Attractive study environments;
- Flexible CRE portfolio;

- Less classrooms and more small study settings;
- CRE portfolio is smaller.

- Goodbye school buildings;
- Introducing study hubs.
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LESSONS LEARNED

• Aligning CRE requires an integral approach with attention for the changed student population, IT in education and new didactical concepts.
• CRE managers have a good eye for current developments in HE and are able to align their CRE with these developments on the short term.
• CRE managers formulate CRE strategies based on the 3E study environment (Effective, Efficient and Experience rich).
• Developments in HE require CRE actions on building level and CRE portfolio level.
• Although CRE demands a long term vision, CRE managers have difficulties to develop CRE strategies for long term scenarios.

dr. ir. R. (Ronald) Beckers, ERES conference, 2017
QUESTIONS?